



OLIP SPONSORSHIP 2020-2021



ONTARIO LEGISLATURE INTERNSHIP PROGRAMME

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2020-2021

PROGRAMME

The Ontario Legislature Internship Programme is a ten month long, non-partisan internship designed to provide Members of all political parties with highly qualified university graduates to supplement their staff.

In addition to providing exceptional support to Members, interns also have the opportunity to meet with and learn from a variety of professionals, including journalists, academics, politicians, and even former Premiers of Ontario. Interns also conduct comparative study tours to other legislatures in Canada and abroad in order to explore different approaches to governance and increase their understanding of political issues.

These experiences provide interns with inspiration for their academic research papers, which are presented at the Canadian Political Science Association's Annual Conference and may even be published.

Sponsorship allows ten exceptional university graduates to gain an enriching and invaluable professional experience, and provides every sponsor with excellent networking and promotional opportunities.

Sponsors gain access to OLIP's extensive alumni network. Built over forty-five years, this network provides sponsors with an opportunity to build relationships with great minds who hold prominent roles in the public and private sectors, including government decision-makers, corporate vice-presidents, chiefs of staff, and ambassadors.

Sponsors are regularly highlighted in OLIP promotional materials, on social media, and on our website. Interns enjoy interacting with sponsors to learn about their diverse experiences and meetings are highlighted on our blog. Additionally, all sponsor logos are also featured on the OLIP's website and in the semi-annual magazine. The OLIP website receives thousands of visitors each year, including 15,300 visitors last year from countries all over the world.

BENEFITS OF SPONSORSHIP

All sponsors are invited to OLIP events. These events are attended by Party Leaders, MPPs from all parties, alumni, and other sponsors, making them excellent networking opportunities. Additionally, our event sponsors are also provided speaking opportunities at the events. Given the current health context, events may be held either virtually or in-person as permitted.

Sponsorship contributions go towards providing administrative support for the Programme, hosting networking events, receptions, funding comparative study tours, and more. As OLIP is a non-partisan and educational programme, sponsorship contributions are not considered to be political donations. **They are tax-deductible and charitable tax receipts will be issued.**

WHO WE ARE

Every year, the OLIP cohort is selected from hundreds of exceptional candidates from across Canada. This year's cohort brings a host of new perspectives to Queen's Park with backgrounds in international development, foreign affairs, multilateral institutions, elections, health, indigenous affairs, public service, and more! The accomplishments of these interns are already impressive and there is no doubt that they will not only make a significant contribution to Queen's Park, but also go on to do amazing things afterwards.

The 2020-2021 OLIP cohort is especially excited to engage with sponsors this year. If you are interested in meeting with the interns, please do not hesitate to reach out.



"If you are interested in public policy, the mechanics of government, and Ontario politics, there is no better programme available anywhere. OLIP interns get to see everything, know everyone, and learn firsthand. The quality of interns keeps getting better. I wouldn't have had a chance if I had to compete against the stellar candidates who become interns now, and their success in government, academia, and the private sector speaks to their high calibre."

Tim Murphy, OLIP Intern 1982-83, Former Chief of Staff to Prime Minister Paul Martin

SPONSORSHIP CO-CHAIRS

Monica Mann and David Nightingale are your Sponsorship Committee Co-Chairs for this year. If you have any questions or would like to set up a meeting to discuss sponsorship opportunities, they can be reached at mmann@olipinterns.ca and dnightingale@olipinterns.ca.

Our Programme Manager, Elisa Natarelli, can also be reached at any time at admin@olipinterns.ca, and is happy to provide invoices and respond to any other inquiries.



David



Monica

2020-2021 SPONSORSHIP LEVELS

Purple Trillium Sponsor: \$15,000 +

every benefit of lead sponsorship plus

Special designation as a Purple Trillium sponsor in magazines and all other promotional materials.

Acknowledgement and speaking opportunities at public events.

Lead Sponsor: \$10,000 +

every benefit of major sponsorship plus

Front page logo placement on our website. 1/2 page informational advertisement in our bi-annual magazine.

*Study Tour Sponsor: \$7,500 +

every benefit of major sponsorship plus

A magazine article featuring the study tour will exclusively display your logo. All blog posts related to the study tour will include the company logo and special thanks. Tours usually include Ottawa/Québec City, Northwest Territories and the United Kingdom. Logo recognition on olipinterns.ca/sponsorship.

**Symposium Sponsor (Spring): \$7,500 +

designation as "Official Symposium Sponsor".

Organization logo, banner and other advertising material displayed at symposium with opportunity to distribute material (subject to OLIP approval).

Speaking opportunities available at the symposium. Logo recognition on olipinterns.ca/sponsorship.

Major Sponsor: \$5,000 +

every benefit of sponsorship plus

Priority placement in promotional materials.

Sponsorship content on social media (Twitter, Facebook, Instagram).

Sponsor: \$1,000 +

Invitation to all public events and access to OLIP's network that includes alumni, sponsors and government officials.

Logo recognition on olipinterns.ca/sponsorship.

Blog post acknowledging sponsor's meetings with interns.

In-Kind Contribution

OLIP also accepts in-kind contributions. We would be pleased to discuss such opportunities with interested parties.

Creative sponsorship ideas are welcome.

Please contact us for more details.

* subject to feasibility

** may be virtual or in-person