

ONTARIO LEGISLATURE INTERNSHIP PROGRAMME



PARTNERSHIP PACKAGE

2023-2024

PARTNERSHIPS@OLIPINTERNS.CA

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WHO ARE THE OLIP INTERNS?



MEET THE 2023-2024 OLIP COHORT

Each year, ten OLIP Interns are selected from nearly 200 recent graduates in a competitive application process. This year's cohort is comprised of motivated interns bringing diverse experiences from various industries across the country.

The 2023-2024 cohort is particularly eager to connect with Ontario's various stakeholders. Partners of OLIP have access to these future leaders of Ontario's society and beyond. Supporting the programme is an investment in a brighter future for this province.

"If you are interested in public policy, the mechanics of government, and Ontario politics, there is no better programme available anywhere... I wouldn't have a chance to compete against the stellar candidates who become interns now, and their success in government, academia, and the private sector speaks to their high calibre."

Tim Murphy, OLIP Intern 1982-83, Former Chief of Staff to Prime Minister Paul Martin

PARTNERSHIP COMMITTEE CO-CHAIRS

The OLIP Partnership Committee Co-Chairs are current interns, Evan Cameron and Milena Basciano. If you have any questions or would like to set up a meeting to discuss partnership opportunities, you can reach them at partnerships@olipinterns.ca.

The OLIP Programme Manager, Elisa Natarelli, can be reached at any time at admin@olipinterns.ca. Elisa is happy to provide invoices and respond to any other inquiries.

Whether you are interested in supporting OLIP for the first time or are a returning partner, the OLIP Partnership team looks forward to meeting with you!



WHAT IS OLIP?

STUDY TOURS

OLIP interns have the opportunity to conduct comparative study tours to other legislatures in Canada and abroad. These tours help interns explore different approaches to governance and increase their understanding of legislative processes.



RESEARCH

The time at Queen's Park provides interns with inspiration for an academic research paper about Ontario's legislature. These papers are presented at the Canadian Political Science Association's Annual Conference and may be published.

NON-PARTISAN INTERNS

Interns participate in the ten-month, nonpartisan OLIP program, which places them with both government and opposition MPPs. Interns assist MPPs while gaining hands-on experience with the everyday operations of the Ontario Legislature.



WHY PARTNER WITH OLIP?

ACCESS TO OLIP'S NETWORK

Partners will gain access to OLIP's network built over forty-eight years that includes government decision makers, corporate vice presidents, chiefs of staff, and ambassadors. This offers an opportunity for partners to build relationships with Ontario's leaders and act as an educator in government relations strategies.

SOCIAL MEDIA AND MAGAZINE RECOGNITION

Partners are regularly highlighted in OLIP promotional materials, on social media, and on our blog, OLIP Un-Plugged. All partner logos are featured on OLIP's website and in our annual magazine, Queen's Park Insider.

ENGAGEMENT OPPORTUNITIES

All partners are invited to exclusive OLIP events which are attended by Party leaders, MPPs across all parties, alumni, and other long standing partners of the programme - making them excellent networking opportunities.



OLIP Fall Reception, 2022



2023-2024 PARTNERSHIP LEVELS

PURPLE TRILLIUM PARTNER: \$15,000+

Benefits of Lead Partnership, plus:

Special designation as a Purple Trillium partner in magazines and all other promotional materials · Acknowledgement and speaking opportunities at public events

LEAD PARTNER: \$10,000+

Benefits of Major Partnership, plus:

Front page placement on our website · 1/2 page informational advertisement in our annual magazine

STUDY TOUR PARTNER: \$7,500+

Benefits of Major Partnership, plus:

A magazine article featuring the study tour will exclusively display your logo · All blog posts related to the study tour will include the company logo and special thanks · Tours usually include Ottawa/Quebec City, Northwest Territories, and the United Kingdom

MAJOR PARTNER: \$5,000+

Benefits of Partnership, plus:

Priority placement in promotional materials · Partnership content on social media (Twitter, Facebook, Instagram)

PARTNER: \$1,000+

Invitation to all public events and access to OLIP's network that includes alumni, partners and government officials · Company logo displayed on website · Blog post acknowledging partner's meetings with interns

IN-KIND CONTRIBUTION

OLIP also accepts in-kind contributions. We would be pleased to discuss such opportunities with interested parties.

Creative partnership ideas are welcome. Please contact us for more details.



THANK YOU TO CURRENT OLIP PARTNERS

Purple Trillium Partner

Bruce Power · Insurance Brokers Association of Ontario · Ontario Real Estate Association

Lead Partner

Ontario Power Generation · AMAPCEO

Major Partner

Bombardier · Canadian Automobile Association · CIBC · Enbridge · Law Society of Ontario · Loblaws Inc.

Symposium Partner

Beef Farmers of Ontario

Partner

Achēv · l'Association des enseignantes et enseignants franco-ontariens · Brown & Cohen · Canadian Generic Pharmaceutical Association · Canadian Life and Health Insurance Association · Chemistry Industry Association of Canada · Children's Mental Health Ontario · Churchill Society for Advancement of Parliamentary Democracy · Counsel Public Affairs · Council of Ontario Universities · Estée Lauder · Hill and Knowlton Strategies · Noviscend · Ontario Community Newspapers' Association · Ontario Confederation of University Faculty Associations · Ontario English Catholic Teachers' Association · Ontario Fruit and Vegetable Growers' Association · Ontario Home Builders' Association · Ontario Nurses Association · Ontario Professional Fire Fighters Association · Ontario Secondary School Teachers' Federation · Ontario Society of Professional Engineers · Police Association of Ontario · Professional Engineers Ontario · Provoke PR · Roche

Partner In-Kind

Public Affairs Association of Canada · VIA Rail
